

BEFORE THE STORM: BUSINESS DISASTER PREPAREDNESS

JACKSON & JACKSON^{PLLC}





WELCOME

In Louisiana and throughout the southeast region, business owners must be aware of the threats posed during hurricane season. According to the Federal Emergency Management Agency (FEMA), more than 40% of small businesses never reopen after a disaster, and for those that do, only 29% operate after two years.

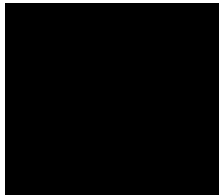
As a small business owner, there are steps you can take to prepare your company prior to a hurricane, flood, or other natural disaster. This guide provides useful information to prepare your business and your employees. Our included recommendations can also assist your business in its rebuild and restoration efforts should a disaster strike.

If you need help ensuring your business is prepared and fully covered in the threat of a weather event, or you need assistance maximizing your claims after a storm, contact Konrad Jackson or Dan Dilzell of Jackson & Jackson at (504) 525-5090 or (225) 756-8801.

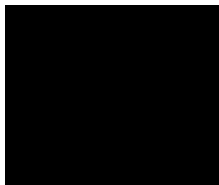
ABOUT THE AUTHORS

From Hurricane Katrina through the 2016 South Louisiana Flood, Jackson & Jackson continue our commitment to assisting our clients, colleagues and friends recover, rebuild and restore their businesses in the wake of casualty loss and natural disasters. Jackson & Jackson has extensive experience in handling business/commercial property and business interruption claims through Hurricanes Katrina, Rita, Gustav and Isaac and were successful in assisting numerous clients obtain maximum recovery from their insurance carriers, handling and negotiating in excess of \$15 million in insurance claims recovery. This experience includes insurance claim assessment, policy review, negotiation, settlement and litigation in both state and federal courts.

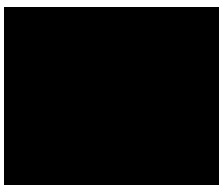
From this extensive experience, Jackson & Jackson attorneys developed a comprehensive review, analysis and consultation of commercial insurance policies and disaster preparedness protocol which we offer to small businesses across the state to help ensure that appropriate and complete coverage is in place and assets are protected before and after the storm hits or a loss is incurred.



KONRAD D. DOHERTY is a litigation attorney with the firm. From Hurricane Katrina through Hurricanes Rita, Gustav, Ike and the historic Louisiana floods of 2016, Konrad has led the firm's insurance claims management practice, focused primarily on assisting small business in maximizing recovery from its carriers.



DAN H. O'HARA is a litigation attorney who has been with the firm since 2005. Dan has extensive experience in first party insurance claims for recovery of businesses against their property and casualty, and business interruption insurers. After Hurricanes Katrina, Rita, Gustav and the 2016 flood, Dan was instrumental in making full recovery for the firm's commercial property clients.



WILLIAM P. WORSLEY is a litigation attorney in the New Orleans Office and has been with the Firm since August 2014. William's practice focuses on defending insurance companies and businesses in cases involving personal injury, automobile/trucking litigation, premises liability, workers' compensation, and construction defects.

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